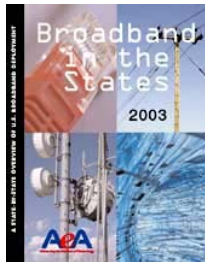




## Broadband in the States 2003



**Broadband in the States 2003** provides an objective, quantitative snapshot of broadband deployment in the United States. Widespread broadband deployment has already proven to be critical in advancing important business activities such as the growth of electronic commerce and distance learning. This report examines national and state-by-state broadband trends, broadband technology subscriptions, and broadband technology preferences since December 1999.

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### Highlights of What's Inside...

- National and state broadband statistics from December 1999 to June 2002
- National and state broadband trends, broadband technology subscriptions, and broadband technology preferences by market size

### Key Findings...

- Broadband subscriptions up 488 percent since December 1999.
- Broadband jumped from 2.8 million in December 1999 to 16.2 million in June 2002.
- Broadband growth recently slowed to 27 percent between December 2001 and June 2002, the slowest rate of growth since December 1999.
- California, New York, Florida, Texas, and New Jersey top states by broadband subscribers.
- Massachusetts, New Jersey, California, the District of Columbia, and Alaska lead in broadband subscriptions on a per household basis.

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For more information contact the AeA Research Department at 202.682.9110, or [research\\_analysis@aeenet.org](mailto:research_analysis@aeenet.org)

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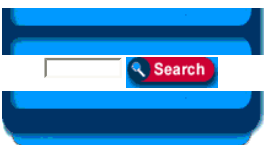
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